

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Oct. 2012	165	\$190,200.00	
<b>Grand Total:</b>	<b>165</b>	<b>\$190,200.00</b>	

Date Entered 09/04/12  
 Last Modified 09/26/12  
 Entered By Krista Gordon  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$28,530.00  
 Net Total \$161,670.00  
 Sales Tax

Contract # 47767  
 Schedule Dates 10/01/12-10/07/12  
 Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25  
 Agency Multi Media Services Corp (2430)  
 Product POLITICAL CANDIDATE (1051)  
 Brand 10/1/12 - 10/7/12 (27464)  
 Salesperson Shiebler, Charles (1011)  
 Sales Office WHDH  
 Buyer Name /  
 Phone/Fax /  
 CPE N/A  
 Account Types Local/Political Candidate Agency  
 Billing Type Standard  
 Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977  
 Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	6A- 7 News Today in New England	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/4/12
1.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	6A- 7 News Today in New England	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/12/12
1.2	Normal Line / SPOT	10/01/12-10/05/12	4	:30	6A- 7 News Today in New England	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/26/12
2.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			10	\$750.00	\$7,500.00	WHDH Boston (WHDH)		9/4/12
2.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		9/12/12
2.2	Normal Line / SPOT	10/01/12-10/05/12	4	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		9/4/12
3.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	7A- Today Show	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		9/12/12
3.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7A- Today Show	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		9/4/12
4.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	8A- Today Show	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/12/12
4.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	8A- Today Show	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/12/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

# Contract # 47767

**Schedule Dates** 10/01/12-10/07/12  
**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** 10/1/12 - 10/7/12 (27464)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 09/04/12  
**Last Modified** 09/26/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$28,530.00  
**Net Total** \$161,670.00  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Oct. 2012 165  
**Grand Total:** 165  
**Rate**  
 \$190,200.00  
 \$190,200.00



Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12
5.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
5.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/26/12
6.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12
6.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
6.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/26/12
7.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	10A- Today Show	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12
7.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	10A- Today Show	1	1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
7.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10A- Today Show	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/26/12
8.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 47767

Schedule Dates

10/01/12-10/07/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/1/12 - 10/7/12 (27464)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12  
Last Modified 09/26/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$28,530.00  
Net Total \$161,670.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 165 \$190,200.00  
Grand Total: 165 \$190,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/12/12
8.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/26/12
9.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	12P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12
9.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	12P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
9.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/26/12
10.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	12:30P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/4/12
10.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	12:30P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
10.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/26/12
11.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	2P- DOCTORS	1	1	1	1	1	1						WHDH Boston (WHDH)	LUR	9/4/12
11.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	2P- DOCTORS	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)	LUR	9/26/12
12.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	3P- 3:30P (ET)	2	X	X	X	X	X						WHDH Boston (WHDH)	LUR	9/4/12
12.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3P- 3:30P (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/26/12
13.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	3:30P- 4P (ET)	3	X	X	X	X	X						WHDH Boston (WHDH)	LUR	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



Contract # 47767

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12

Last Modified 09/26/12

Entered By Krista Gordon

CO-OP

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$28,530.00

Net Total \$161,670.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 165

Grand Total: 165

Rate

\$190,200.00

\$190,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/26/12
14.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	4P- 7 News at 4		1	1	1	1	1	1					WHDH Boston (WHDH)		9/4/12
14.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4P- 7 News at 4		1	1	1	1	1	1		5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/12/12
15.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	4:30P- 7 News at 4		1	1	1	1	1	1					WHDH Boston (WHDH)		9/4/12
15.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:30P- 7 News at 4		1	1	1	1	1	1		5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		9/12/12
16.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	4:59P- 7 News at 5		1	1	1	1	1	1					WHDH Boston (WHDH)		9/4/12
16.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:59P- 7 News at 5		1	1	1	1	1	1		5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/12/12
17.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5:29P- 7 News at 5		1	1	1	1	1	1					WHDH Boston (WHDH)		9/4/12
17.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	5:29P- 7 News at 5		1	1	1	1	1	1					WHDH Boston (WHDH)		9/12/12
17.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:29P- 7 News at 5		1	1	1	1	1	1		5	\$1,600.00	\$8,000.00	WHDH Boston (WHDH)		9/26/12
18.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5:58P- 7 News at 6		1	1	1	1	1	1					WHDH Boston (WHDH)		9/4/12
18.1	Revised Line / SPOT	10/01/12-10/05/12	3	:30	5:58P- 7 News at 6		1	1	1	1	1	1					WHDH Boston (WHDH)		9/12/12
18.2	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:58P- 7 News at 6		1	1	1	1	1	1		5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/26/12
19.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	6:58P- 7:28P (ET)		1	1	1	1	1	1					WHDH Boston (WHDH)	LUR	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 47767

Schedule Dates

10/01/12-10/07/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (25

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/1/12 - 10/7/12 (27464)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

09/04/12

09/26/12

Krista Gordon

No

Normal

15.00

\$28,530.00

\$161,670.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 165

Grand Total: 165

Rate

\$190,200.00

\$190,200.00

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/26/12
20.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)	LUR	9/4/12
20.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		9/26/12
21.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	10:59P- 7:58P at 11 PM	2	2	2	2	2	2						WHDH Boston (WHDH)		9/4/12
21.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10:59P- 7:58P at 11 PM	2	2	2	2	2	2			10	\$2,500.00	\$25,000.00	WHDH Boston (WHDH)		9/12/12
22.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2						WHDH Boston (WHDH)		9/4/12
22.1	Normal Line / SPOT	10/01/12-10/05/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$700.00	\$7,000.00	WHDH Boston (WHDH)		9/26/12
23.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	1	1	1	1	1						WHDH Boston (WHDH)	LUR	9/4/12
23.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/26/12
24.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1						WHDH Boston (WHDH)	LUR	9/4/12
24.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 47767

Schedule Dates

10/01/12-10/07/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/1/12 - 10/7/12 (27464)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12

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CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$28,530.00

Net Total \$161,670.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 165

Grand Total: 165

Rate

\$190,200.00

\$190,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		9/4/12
25.1	Normal Line / SPOT	10/01/12-10/05/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		9/26/12
26.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	7A- Today Show Weekend	2							X	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)	LUR	9/4/12
26.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7A- Today Show Weekend	2							X	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/26/12
27.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	9A- 7 News Today in New England-Sat	2							X	2	\$400.00	\$800.00	WHDH Boston (WHDH)	LUR	9/4/12
27.1	Normal Line / SPOT	10/06/12-10/06/12	4	:30	9A- 7 News Today in New England-Sat	2							X	2	\$400.00	\$800.00	WHDH Boston (WHDH)		9/26/12
28.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	6P- 7 News at 6	1							X	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)	LUR	9/4/12
28.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6P- 7 News at 6	1							X	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/26/12
29.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	10:59P- 7 News at 11 PM	1							X	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)	LUR	9/4/12
29.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59P- 7 News at 11 PM	1							X	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/26/12
30.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	11:29P- Saturday Night Live	1							X	1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)	LUR	9/4/12
30.1	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11:29P- Saturday Night Live	1							X	1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



Contract # 47767

Schedule Dates

10/01/12-10/07/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/1/12 - 10/7/12 (27464)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12  
Last Modified 09/26/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$28,530.00  
Net Total \$161,670.00  
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

Oct. 2012 165 \$190,200.00

Grand Total: 165 \$190,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$200.00		WHDH Boston (WHDH)	LUR	9/4/12
32.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	7:57A- TODAY SHOW-SUNDAY	2							X				WHDH Boston (WHDH)		9/4/12
32.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7:57A- TODAY SHOW-SUNDAY	2							X	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/26/12
33.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	9A- 7 News Today in New England-Sun	2							X				WHDH Boston (WHDH)		9/4/12
33.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9A- 7 News Today in New England-Sun	2							X	2	\$400.00	\$800.00	WHDH Boston (WHDH)		9/26/12
34.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	6P- 7 News at 6	2							X				WHDH Boston (WHDH)	LUR	9/4/12
34.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	6P- 7 News at 6	2							X	2	\$600.00	\$1,200.00	WHDH Boston (WHDH)	LUR	9/26/12
35.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	11:30P- 7 News at 11 PM	1							X				WHDH Boston (WHDH)	LUR	9/4/12
35.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	11:30P- 7 News at 11 PM	1							X	1	\$1,600.00	\$1,600.00	WHDH Boston (WHDH)	LUR	9/26/12
36.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	11:55P- 7 SPORTS XTRA	1							X				WHDH Boston (WHDH)	LUR	9/4/12
36.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$550.00	\$550.00	WHDH Boston (WHDH)	LUR	9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 47767

Schedule Dates

10/01/12-10/07/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/1/12 - 10/7/12 (27464)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

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CPE

N/A

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12

Last Modified 09/26/12

Entered By Krista Gordon

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$28,530.00

Net Total

\$161,670.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

165

Rate

\$190,200.00

\$190,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		9/4/12
37.1	Normal Line / SPOT	10/01/12-10/05/12	4	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		9/26/12
38.0	Revised Line / SPOT	10/06/12-10/06/12	1	:30	8A- Today Show: Weekend	2							X	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)	LUR	9/4/12
38.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	8A- Today Show: Weekend	2							X	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/26/12
39.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	5A- 6A (ET)	1	X	X	X	X	X			1	\$350.00	\$350.00	WHDH Boston (WHDH)		9/26/12
40.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	6A- 7A (ET)	1	X	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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